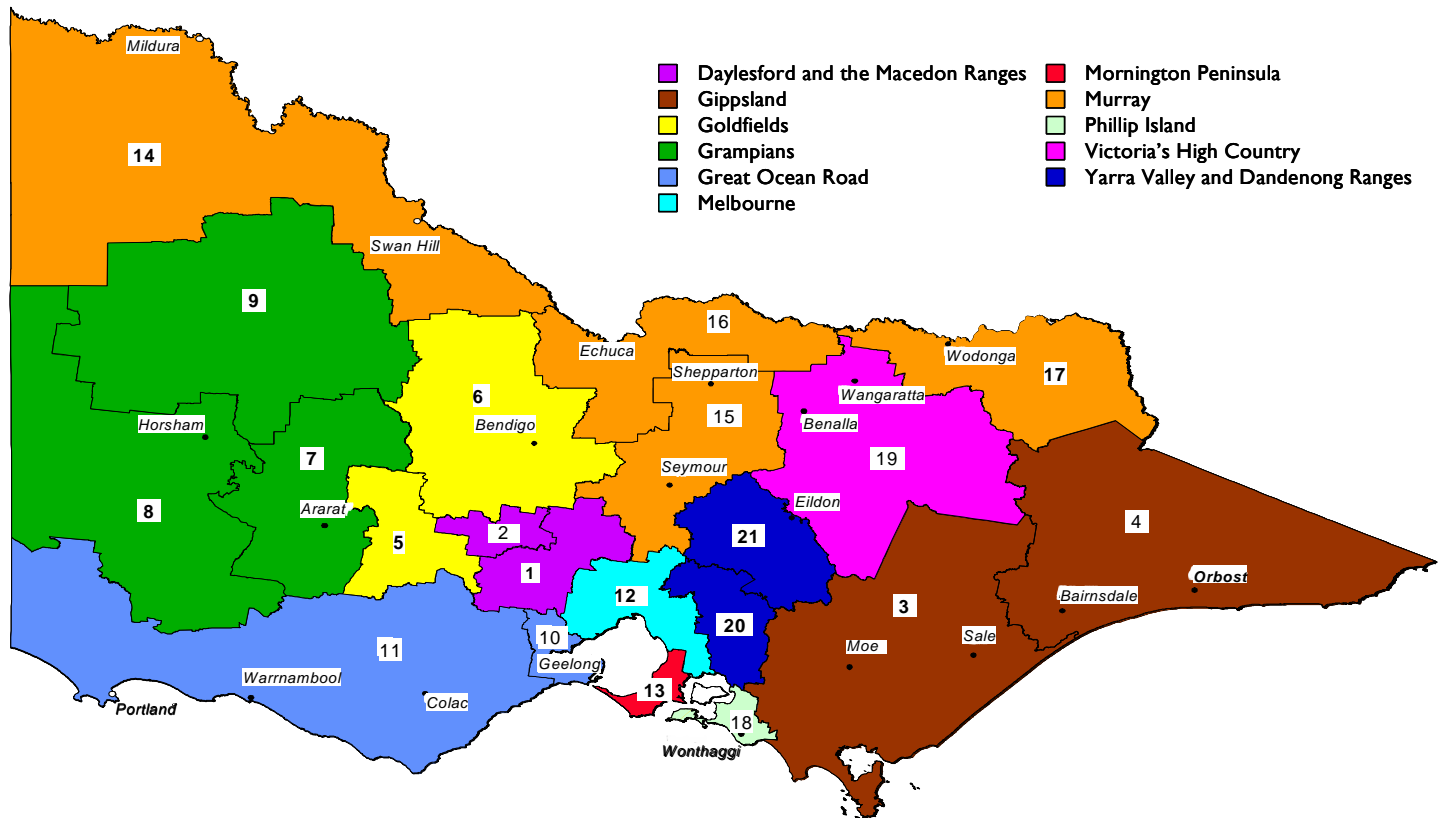


The table and map below list the sub-regions that make up Victoria's campaign regions. These regions form the basis of data reported from the *National Visitor Survey (NVS)*, the *International Visitor Survey (IVS)* and the *Survey of Tourist Accommodation (STA)*.



Campaign Region	Sub-Region	Sub-Region Code
A Daylesford and the Macedon Ranges	Macedon	1
	Spa Country	2
B Gippsland	Gippsland	3
	Lakes	4
C Goldfields	Ballarat	5
	Bendigo	6
D Grampians	Central Highlands	7
	Western Grampians	8
	Wimmera	9
E Great Ocean Road	Geelong	10
	Western	11
F Melbourne	Melbourne	12
G Mornington Peninsula	Peninsula	13
H Murray	Mallee	14
	Goulburn	15
	Central Murray	16
	Murray East	17
I Phillip Island	Phillip Island	18
J Victoria's High Country	High Country	19
K Yarra Valley and Dandenong Ranges	Melbourne East	20
	Upper Yarra	21