

Middle East & North Africa

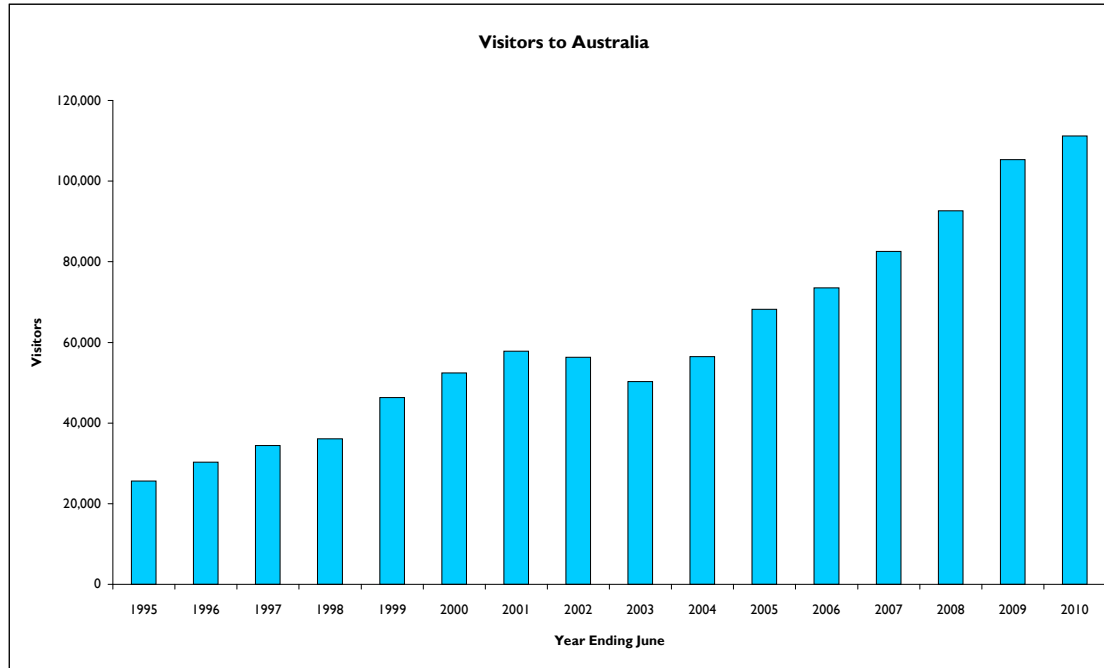
Visitors

Y/E June	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Av Annual % change	% change 09-10
Australia	25,600	30,300	34,400	36,100	46,300	52,400	57,800	56,300	50,300	56,500	68,200	73,500	82,600	92,600	105,300	111,200	10%	6%

Victoria's Market Share* for the Year Ending June 2010: 37%

Source: Overseas Arrivals & Departures 1995-2010, Australian Bureau of Statistics

* NB: Tourism Victoria estimate for Victoria's Market Share is indicative only. Based on unpublished data from the International Visitor Survey, Year Ending June 2010, Tourism Research Australia



Source: Overseas Arrivals & Departures 1995-2010, Australian Bureau of Statistics

Visitor Forecasts 2019	
Australia ¹	290,243
Victoria ²	107,682

Source: Tourism Forecasting Committee, Forecast 2010
Issue 1, Tourism Research Australia, Canberra.

1. Estimates for Visitor Forecasts 2019 to Australia based on Year Ending December 2009 International Visitors Survey data.

2. Tourism Victoria estimates for Visitor Forecasts 2019 to Victoria based on estimated Market Share (indicative only).