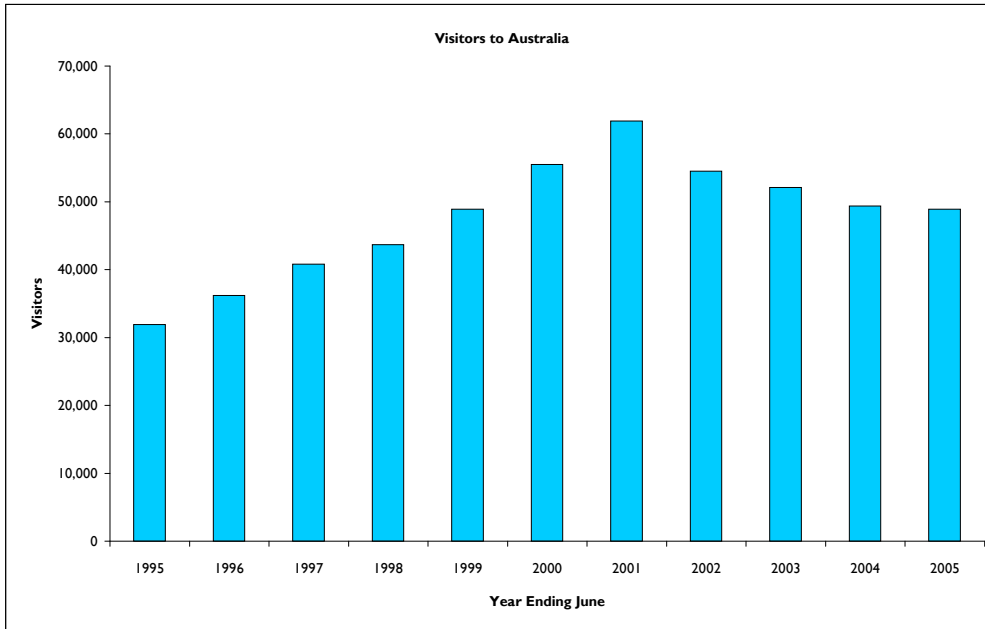


Netherlands

Visitors

Y/E June	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	Av Annual % change
Australia	31,900	36,200	40,800	43,700	48,900	55,500	61,900	54,500	52,100	49,400	48,900	4%

Source: Overseas Arrivals & Departures 1995-2005, Australian Bureau of Statistics

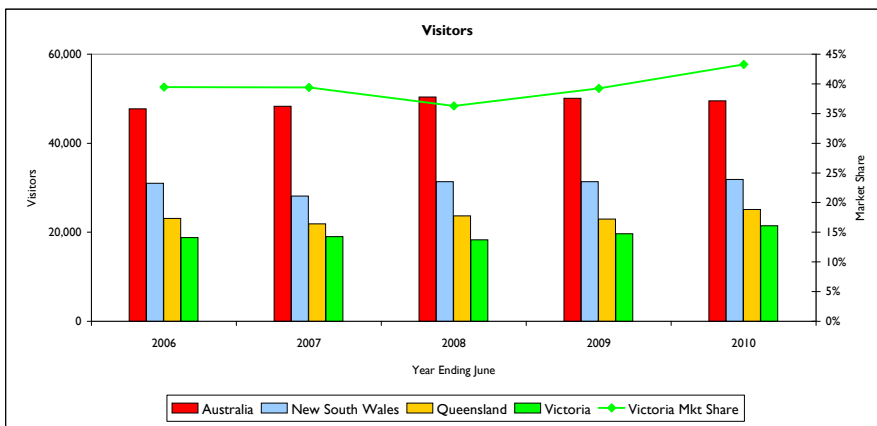


Source: Overseas Arrivals & Departures 1995-2005, Australian Bureau of Statistics

Visitors

Y/E June	2006	2007	2008	2009	2010	% change 09/10
Australia	47,694	48,270	50,405	50,123	49,504	-1%
New South Wales	31,011	28,142	31,348	31,396	31,892	2%
Queensland	23,131	21,907	23,714	22,936	25,142	10%
Victoria	18,809	19,014	18,275	19,676	21,433	9%
Victoria Mkt Share	39%	39%	36%	39%	43%	

Source: International Visitor Survey 2006-2010, Tourism Research Australia



Visitor Forecasts 2019

Australia	65,107
Victoria	28,465

Source: Tourism Forecasting Committee, Forecast 2010 Issue 1, Tourism Research Australia, Canberra.

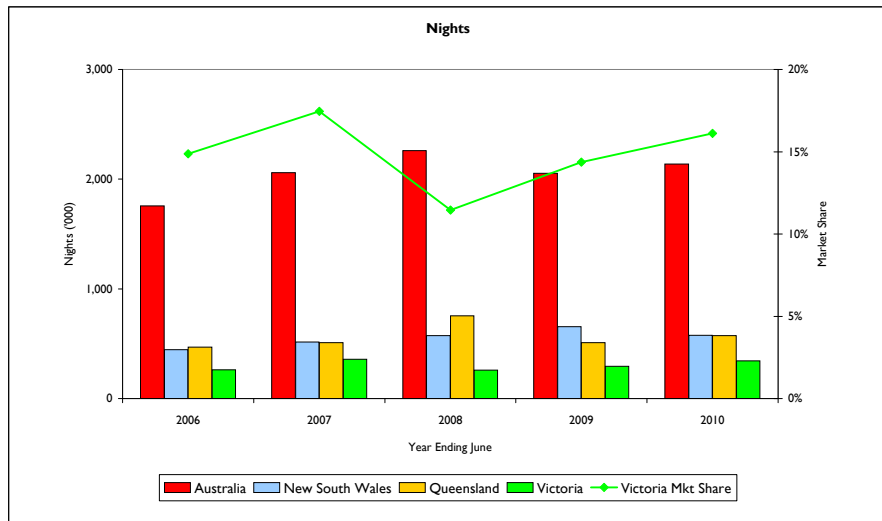
(Tourism Victoria estimates for Visitor Forecasts 2019 based on Year Ending December 2009 International Visitor Survey data).

Netherlands

Nights ('000)

Y/E June	2006	2007	2008	2009	2010	% change 09/10
Australia	1,755	2,059	2,261	2,055	2,139	4%
New South Wales	446	515	575	654	576	-12%
Queensland	468	509	753	511	575	12%
Victoria	261	359	259	295	345	17%
Victoria Mkt Share	15%	17%	11%	14%	16%	

Source: International Visitor Survey 2006-2010, Tourism Research Australia



Main Reason for Trip	Visitors (%)		Nights (%)	
	Aus	Vic	Aus	Vic
Holiday	55%	64%	61%	53%
Visiting friends and relatives	24%	18%	18%	27%
Business	12%	12%	5%	8%
Education	4%	3%	11%	10%
Employment	4%	2%	4%	2%
Other reason	2%	-	1%	-

Source: International Visitor Survey - Year ending June 10, Tourism Research Australia

Note: Figures in red are subject to sampling variability and should be used with caution.

Prepared by Tourism Victoria Research Unit