

South Africa

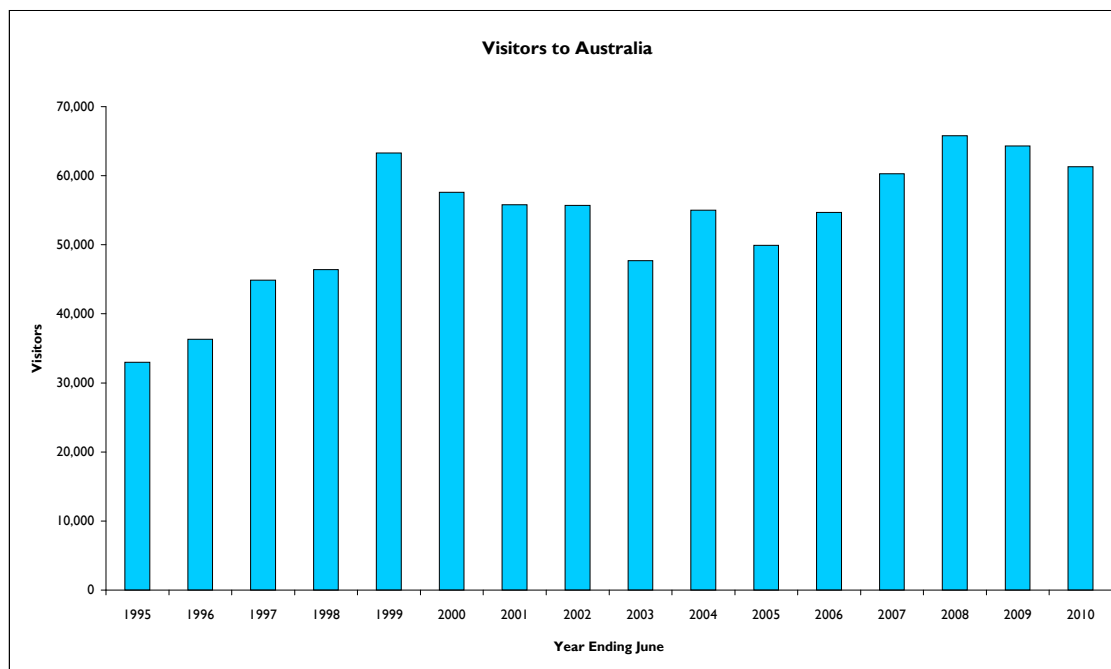
Visitors

Y/E June	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Av Annual % change	% change 09-10
Australia	33,000	36,300	44,900	46,400	63,300	57,600	55,800	55,700	47,700	55,000	49,900	54,700	60,300	65,800	64,300	61,300	4%	-5%

Victoria's Market Share* for the Year Ending June 2010: 24%

Source: Overseas Arrivals & Departures 1995-2010, Australian Bureau of Statistics

* NB: Tourism Victoria estimate for Victoria's Market Share is indicative only. Based on unpublished data from the International Visitor Survey, Year Ending June 2009, Tourism Research Australia



Source: Overseas Arrivals & Departures 1995-2010, Australian Bureau of Statistics

Visitor Forecasts 2019	
Australia ¹	96,782
Victoria ²	22,788

Source: Tourism Forecasting Committee, Forecast 2010
Issue 1, Tourism Research Australia, Canberra.

1. Estimates for Visitor Forecasts 2019 to Australia based on Year Ending December 2009 International Visitors Survey data.

2. Tourism Victoria estimates for Visitor Forecasts 2019 to Victoria based on estimated Market Share (indicative only).